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AMENDMENTS TO THE CLAIMS

1. (Currently amended) An apparatus for use with a benefit denial system, said apparatus comprising:
 - a containing element configured to receive an asset, said asset comprising a benefit for a user of said asset and a lock having a locked condition that prevents access to the benefit by a user of the asset; and
 - an electrical circuit, enclosed within the containing element, comprising an antenna, operatively associated with said containing element and configured to communicate from inside the containing element, ~~information corresponding to that~~ unlocks the lock of said asset, to a receiver outside said containing element;
 - wherein said information is configured to be used by said benefit denial system to provide said benefit to said user by unlocking the lock of the asset.
2. (Original) The apparatus of claim 1 further comprising a locking element configured to lock said containing element in a closed state.
3. (Original) The apparatus of claim 2 wherein said electrical circuit is affixed to said locking element.
4. (Original) The apparatus of claim 3 wherein said locking element is removable from said containing element.
5. (Original) The apparatus of claim 1 wherein said electrical circuit is affixed to said containing element.
6. (Original) The apparatus of claim 1 wherein:
 - said electrical circuit is disposed inside said containing element when said containing element is closed; and
 - said electrical circuit is configured to communicate said information when said containing element is closed.

7. (Original) The apparatus of claim 1 wherein said circuit comprises a data storage device.
8. (Original) The apparatus of claim 1 wherein said circuit is further configured to communicate said information when said asset is enclosed within said containing element.
9. (Original) The apparatus of claim 1 wherein:
said asset has a type; and
said element is configured to enclose no more than three assets of said type.
10. (Original) The apparatus of claim 1 wherein:
said asset has a type; and
said element is configured to enclose no more than two assets of said type.
11. (Original) The apparatus of claim 1 wherein said element is configured to enclose no more than one asset of said type.
12. (Original) The apparatus of claim 1 wherein said information is required by said system to provide said benefit.
13. (Original) The apparatus of claim 1 wherein said benefit comprises an executable computer program.
14. (Original) The apparatus of claim 1 wherein said benefit comprises a game.
15. (Original) The apparatus of claim 1 wherein said benefit comprises audio data.
16. (Original) The apparatus of claim 1 wherein said benefit comprises visual data.

17. (Original) The apparatus of claim 1 wherein:

said benefit comprises data that are inactive before said system receives a portion of said information; and said system is configured to activate said data.

18. (Original) The apparatus of claim 17 wherein:

said data are configured to be accessed using an access device; and,
said system is configured to provide, after receiving said portion, a data key to said device, said key configured to activate said data.

19. (Original) The apparatus of claim 1 wherein said information comprises:

security data configured to be communicated by an asset user to said system;
and
transaction data configured to be communicated by said receiver to said system.

20. (Original) The apparatus of claim 1 wherein said containing element comprises optically opaque material.

21. (Original) The apparatus of claim 1 wherein said containing element consists of optically opaque material.

22. (Original) The apparatus of claim 1 wherein said information is configured to be communicated using a radio frequency signal.

23. (Previously presented) A container for use with a system for executing a conveyance of an interest in an asset from a first party to a second party, said container comprising:

a containing element configured to receive said asset; and
an electrical circuit, enclosed within said containing element, operatively associated with said containing element and configured to communicate from inside the containing element, information corresponding to said asset, to a receiver outside said

containing element; wherein said information is configured to be used by said system to execute said conveyance.

24. (Original) The container of claim 23 wherein:

said electrical circuit is disposed inside said containing element when said containing element is closed; and

said electrical circuit is configured to communicate said information when said containing element is closed.

25. (Original) The container of claim 23 wherein said circuit is further configured to communicate said information when said asset is enclosed within said containing element.

26. (Original) The container of claim 23 wherein said information is required by said system to execute said conveyance.

27. (Original) The container of claim 23 wherein said conveyance is a consignment sale.

28. (Original) The container of claim 23 wherein said interest is an ownership interest.

29. (Original) The container of claim 23 wherein said interest comprises a right to use said asset.

30. (Original) The container of claim 23 wherein said circuit is configured to communicate said information before a third party surrenders said asset to said second party.

31. (Original) The container of claim 30 wherein said third party does not hold an ownership interest in said asset during said conveyance.

32. (Currently amended) A container for an asset, said container comprising:
a containing element configured to receive said asset;
an electrical circuit, enclosed within the containing element, operatively associated with said containing element and configured to communicate from inside the containing element, information corresponding to said asset, to a receiver outside said containing element; and
a circuit deactivator configured to permanently interrupt electrical communication within said circuit.
33. (Original) The container of claim 32 wherein: said electrical circuit is disposed inside said containing element when said containing element is closed; and said electrical circuit is configured to communicate said information when said containing element is closed.
34. (Original) The container of claim 32 wherein said circuit is configured to communicate said information when said asset is enclosed within said containing element.
35. (Original) The container of claim 32 wherein said deactivator is configured to interrupt electrical communication between a first portion of said circuit and a second portion of said circuit.
36. (Original) The container of claim 35 wherein said first portion comprises a data storage device.
37. (Original) The container of claim 35 wherein said second portion comprises an antenna.
38. (Original) The container of claim 35 wherein said deactivator is configured to interrupt said electrical communication by physically separating said first and second portions of said circuit.

39. (Original) The container of claim 32 wherein said deactivator is configured to be operated manually.

40. (Original) The container of claim 32 wherein said information is configured to be used by a benefit denial system to provide to an asset user access to a benefit.

41. (Original) The container of claim 40 wherein said information is required by said benefit denial system to provide said access.

42. (Original) The container of claim 32 wherein said information is configured to be used by an asset transaction system to convey an interest in said asset from an interest conveyor to an interest receiver.

43. (Original) The container of claim 42 wherein said information is required by said asset transaction system.

44-60. (Canceled)

61. (New) An apparatus for use with a benefit denial system, said apparatus comprising:

- a containing element that includes a container body and a locking element; the container body being configured to receive an asset; the asset having a benefit for a user of the asset;

- the container body being movable between open and closed states;

- the locking element having locked and unlocked states; the locking element being carried by the container body and disposed within the container body when the container body is in the closed state and the locking element is in the locked state; and

- an electrical circuit having an antenna; the electrical circuit and antenna being carried by the locking element; the electrical circuit and antenna being adapted to communicate with a system to provide a user access to the benefit of the asset.

62. (New) The apparatus of claim 61, wherein the locking element is removable from the container body to provide access to the asset.

63. (New) The apparatus of claim 62, wherein the asset is a media disc.

64. (New) The apparatus of claim 61, wherein the electrical circuit and antenna are configured to communicate using a radio frequency signal.

65. (New) An asset security system comprising:

- a containing element that includes a container body and a locking element;
the container body being movable between open and closed states;
the locking element having locked and unlocked states; the locking element being disposed within the container body when the locking element is in the locked state;
- an asset having a benefit being carried by the container body;
- an electrical circuit having an antenna; the electrical circuit and antenna being carried by the locking element; and
- an access device that communicates with the electrical circuit to provide a user access to the benefit of the asset.

66. (New) The system of claim 65, wherein the access device includes a transceiver.

67. (New) The system of claim 65, wherein the access device automatically communicates with the electrical circuit to provide the access.

68. (New) An asset security system comprising:

- a containing element that includes a container body and a locking element;
the container body being movable between open and closed states;

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the locking element having locked and unlocked states; the locking element being carried by the container body and disposed within the container body when the container body is in the closed state and the locking element is in the locked state;

an asset having a benefit being carried by the container body; the locking element preventing removal of the asset from the container body until after the locking element is changed to the unlocked state;

an electrical circuit having an antenna; the electrical circuit and antenna being carried by the locking element; and

an access device that communicates with the electrical circuit to provide a user access to the benefit of the asset.

69. (New) An asset security system comprising:

a containing element that includes a container body and a locking element;

the container body being movable between open and closed states;

the locking element having locked and unlocked states; the locking element being carried by the container body and disposed within the container body when the container body is in the closed state and the locking element is in the locked state;

an asset having a benefit being carried by the container body; the locking element preventing removal of the asset from the container body until after the locking element is changed to the unlocked state;

an electrical circuit having an antenna; the electrical circuit and antenna being carried by the locking element; and

an access device having a transceiver that automatically communicates with the electrical circuit to provide a user access to the benefit of the asset.